

## Navori launches Hybrid Hosting in partnership with ConnectedSign LLC in the U.S.

Navori and their long term U.S. partner, ConnectedSign, are launching their first Digital Signage rental offering.

Through Navori's partner, customers can now rent Navori Player software and manage their content, create playlists and schedule playback quickly and efficiently.

Navori's CEO, Mr. Jerome Moeri, explains the strategy with ConnectedSign LLC. "This new offering opens up new sales opportunities for our partners and their customers. Navori software rental targets digital signage operators and small to medium sized companies who would prefer renting rather than having to purchase their software solutions".

SaaS (Software-as-a-Service) is a growing sector and Mr Moeri believes Navori must be a major player in this market. "We expect to see considerable growth for companies who host customer's files and provide 24/7 access to their clients so they can manage and update their screens based on an affordable rental fee. Navori will be looking to develop these new partnership agreements around the world with companies like ConnectedSign LLC".

The Navori digital signage software platform is currently used for all types of screen based communications: Advertising networks, retail applications, corporate communications, public space signage, way finding, fast food menu boards and more....

For the past 12 years, Navori has focused all its resources on the development and marketing of professional digital signage software applications. During the past 5 years, Navori has seen its revenues increase by an average of 60% per annum. This is double the market rate.

Navori digital signage software solutions are currently marketed in more than 35 countries via subsidiaries in North America, Asia and Australasia. Navori is one of the top 5 digital signage software publishers in the world.

To find out more about the Tycoon digital signage software platform, please visit the Navori web site at [www.navori.com](http://www.navori.com)

ConnectedSign has over twelve years of experience planning, deploying and managing dynamic sign systems and kiosk networks. We provide an end-to-end solution for businesses that are serious about using Digital Signage in their operations. For more information, please visit us at [www.connectedsign.com](http://www.connectedsign.com)

---

**NAVORI SA**

World Trade Center, Avenue Gratta Paille 2, CH-1000 Lausanne, Switzerland

Phone: +41 21 641 19 60 Fax: +41 21 641 19 61

USA – Toll Free: 1 800 720-2751

PAGE - 1