

Screenmedia deploys Navori based digital signage system to office tower elevators in Uruguay.



Screenmedia is an elevator based digital signage network that uses 17" high-resolution LCD monitors powered by Navori software to deliver news, useful information and high-impact advertising to a captive audience. Screenmedia capitalizes on what would amount to wasted time and converts it into a fun and informative experience.

The system is currently installed in the World Trade Center Montevideo towers and will soon be rolled out to other office towers across the country.

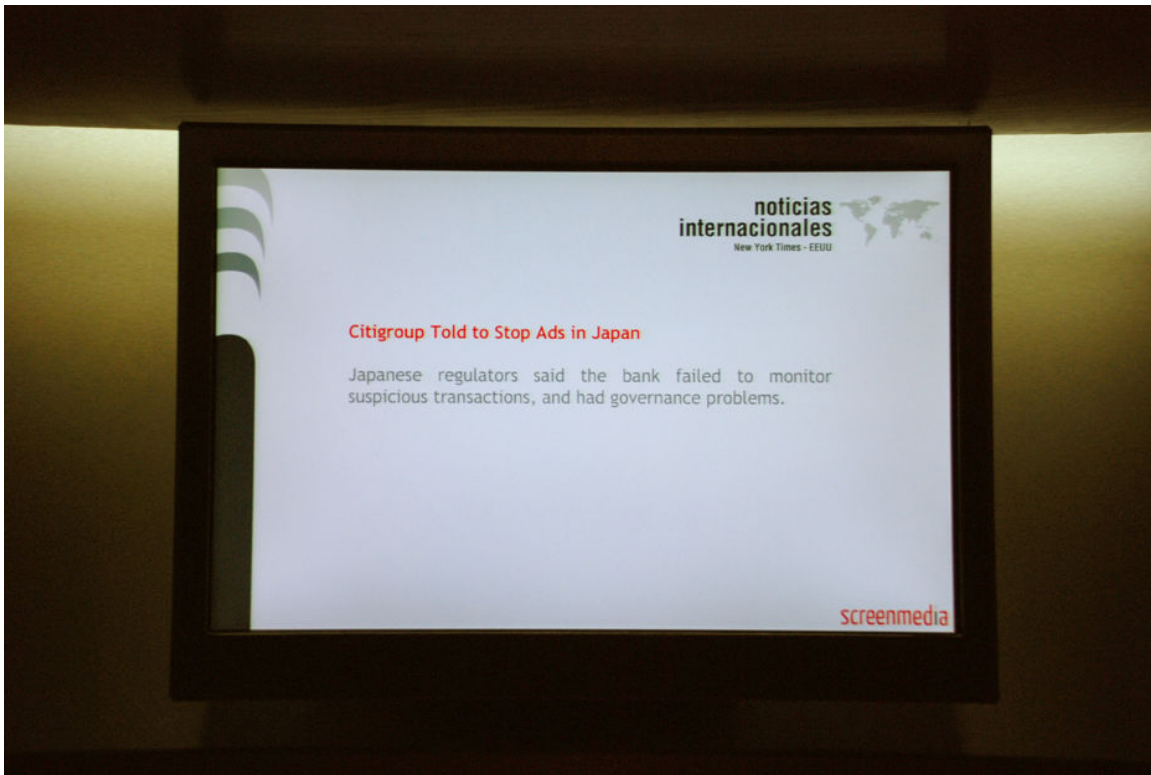
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Screenmedia is a pioneer in the development of high impact elevator based advertising in Uruguay. The company selected Navori digital signage software to drive their network for multiple reasons:

- **Reliability** – Navori offers one of the most reliable digital signage platform on the market.
- **Ease of use** – Navori software is easy to install and use. The administrative interface is one of the most user friendly in the industry. Users can get trained in hours, not days.
- **Flexible** – Navori software supports multiple communication methods and will easily scale as your network grows.

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To find out more about the Navori digital signage software platform, please visit the Navori web site at [www.navori.com](http://www.navori.com) or contact our head office directly:

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