

# NAVORI

International SA

TAKE YOUR SCREEN-BASED COMMUNICATIONS TO THE NEXT LEVEL WITH NAVORI



## DESIGNMASTER LEVERAGES NAVORI TECHNOLOGY TO POWER LED BILLBOARDS IN THE RUSSIAN FEDERATION

Designmaster was founded in 1995, in the city of Novosibirsk. The company has been operating in the outdoor advertising market for the last 15 years which makes them one of the leaders of this type of marketing in Russia. Currently, Designmaster is one of the five largest outdoor advertising agencies in Russia.

Designmaster affiliated companies operate in 14 cities: the regional centres of Volga, Ural, Siberian and Far Eastern federal districts. In 2005 the company opened a new office in Moscow, expanding its footprint into the Russian capital.

The company offers various marketing opportunities based on popular advertising formats: 3x6m billboards, 1.2x1.8m city-format and 15x5m supersites. Designmaster also offers a wide range of locations suitable for non traditional outdoor advertising. In total, Designmaster's advertising network covers about 6,000 advertising sites.

Designmaster uses Navori Server Standard to manage all content and scheduling while LED Billboards are powered by the Navori Player software and monitored by the Navori Watchdog application.

Navori Watchdog continuously monitors key Windows parameters. The application responds immediately to preserve the integrity of the Player PC and ensures the continuous playback of Designmaster's content. Administrators are kept informed of the status of their Player network by visual indicators in Navori Server and automated e-mail messages.

This complete signage solution ensures Designmaster can offer a state-of-the-art digital signage solution to customers across the Russian Federation.

For more information about Designmaster, please visit: <http://www.dmaster.ru>

## NAVORI HAS THE RIGHT SOLUTION TO ALL YOUR DIGITAL SIGNAGE NEEDS

Navori offers a complete range of digital signage software solutions for any size project. From single screen, single PC installations to large networks spanning vast distances, Navori is the right choice for your next signage project.

- Navori Controller - Single PC solution.
- Navori Server Standard - Single administrator, multi-PC.
- Navori Server Enterprise - Multi-admin, multi-PC.

Our newest release, Navori Server Enterprise Extended lets large network operators host multiple customers on a single server.

Users who need to manage their Player network from remote locations can add the Navori Web Manager module to their Navori Server Enterprise installations.

This is the most flexible and cost-effective solution on the market.

## AN EXPERIENCE YOU CAN TRUST

- 70,000 Players in use worldwide
- 12 years of continuous product improvement
- Used in 90 countries
- Certified resellers in 52 countries
- Software available in 7 languages

Navori is headquartered in Switzerland with offices in North-America and South-America.

Join the growing number of companies who have put their trust in the Navori digital signage software platform.



Highly visible Designmaster billboard during the day

### AUTHORIZED RESELLER

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