

UC Media selects Navori for digital billboard projects in Hong Kong

The digital billboard at 37 Carnarvon Road is located in a busy district of Tsim Sha Tsui. Tsim Sha Tsui is a tourist destination that is well known for its A-grade commercial buildings, 5 to 6-star hotels and high-end fashion boutiques. The shops in this neighborhood offer local retail brands and are very busy on weekends.



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The digital billboard located at 80 Canton Road is in the heart of the Tsim Sha Tsui tourist district. The billboard faces the Ocean Terminal shopping mall which is connected to 3 five-star hotels. Ocean Terminal is the only pier in Hong Kong accessible to cruise ships.



One of the retail shops at street level, just one block away from this billboard, broke the record for highest selling prices in Hong Kong last month; you can imagine the retail traffic on this street!

Information about UC Media can be found online at <http://www.ucmedia.com.hk>

To find out more about the Navori digital signage software platform, please visit the Navori web site at www.navori.com or contact our head office directly:

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