

# NAVORI

International SA

TURN YOUR DIGITAL SIGNAGE NETWORK INTO A PUBLIC ANNOUNCEMENT SYSTEM



## NAVORI REMOTE BOOST TRIGGER

Turn your Navori digital signage network into an effective public announcement system using Remote Boost Trigger:

- Trigger content instantly across your entire network.
- Use simple XML code to trigger content.
- Interface with existing alarm and sensor systems.

The Navori Remote Boost Media trigger is an optional module you install on your existing Navori digital signage system. The application is installed on each Navori Player and runs in the background, monitoring your network for a properly configured XML file.

When the module detects an XML file with a valid keyboard trigger code, the Player displays the appropriate media file, temporary replacing your currently scheduled content.

Any supported media can be triggered and the system administrator can modify or update the content as often as required. If desired, content can be set to loop a preset number of times or continuously until a pre-programmed code is detected. This makes the system suitable for public announcements (fire alerts, evacuation notices, school lockdown and more...)

## INTERACTIVE ADVERTISING USING TRIGGERED CONTENT

Picture this. A man walks by a digital screen carrying a can of paint. A nearby screen changes content and displays an advertisement for paintbrushes and rollers. Achieve this level of interactivity, and more, using Remote Boost Trigger.

Several types of sensor and detection systems can be adapted to trigger content on Navori digital signage using Remote Boost Trigger and XML. For example, RFID systems and motion sensors can be programmed to generate XML that incorporates keyboard trigger codes.

Remote Boost Trigger can be used for interactive marketing, product tie-ins and instant promotions. You can even program your POS system to generate an XML file that will launch a promotional media clip according to preset inventory levels.



## SEND OUT INSTANT ALERTS IN CASE OF EMERGENCY

Turn your campus digital signage network into a real-time alert system:

- Broadcast emergency alerts instantly across campus.
- Add-on module to your existing Navori signage system.

Use your digital signage network to alert students across campus in case of emergency. Generate a single XML file and all your screens will automatically begin playing the desired media. You can trigger any content including PowerPoint, video files or even Adobe Flash.

You can also program a temporary crawling text banner that will appear at the bottom of each screen as your Boost Media is displayed. You can deliver any message using this technique.

The Remote Boost Trigger add-on is an effective way to leverage an existing digital signage system at very little additional cost.

Set up your own campus broadcast system and keep everyone informed in case of emergency.

## POWER-UP YOUR CORPORATE COMMUNICATIONS

Send instant notifications to your staff across the building or across the country as often as required.

Use Remote Boost Trigger to enhance your corporate communications. Communicate with your staff instantly across your entire network without reprogramming your Playlists. When your triggered content has finished, your screens will automatically return to the previously scheduled content.

Here are some examples:

- Publish live production data.
- Alert your staff about important milestones or events.
- Display instant notices if times are exceeded.
- React to market trends and inform your staff instantly.

These are but a few examples of what can be achieved with Navori Remote Boost Trigger.

We invite you to contact your nearest Navori representative for more information about this product.



*Create an automated student alert system*



*Enhance your corporate communications*

AUTHORIZED RESELLER

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