



NAVORI SERVER 5 Enterprise Edition

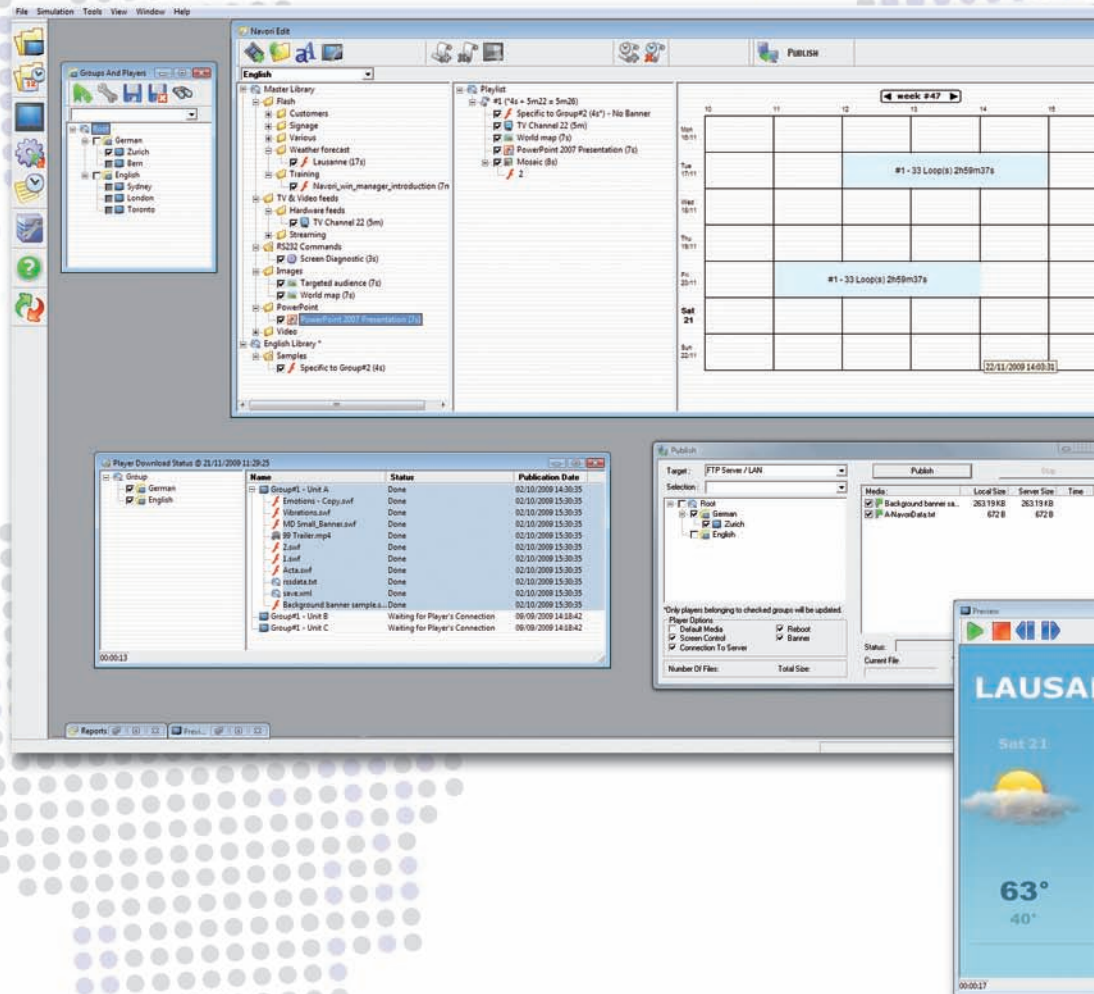
Take your Screen-Based Communications to the Next Level with Navori

NAVORI
International SA

NAVORI® SERVER ENTERPRISE EDITION

is a multi-administrator
digital signage
management suite
designed for medium
to large deployments.

Administrative duties
can be assigned to one
or more manager using
Windows or Web
clients.



APPLICATIONS

Broadcast your message quickly and efficiently across one or more screens.

- Ad space brokerage
- Retail and banking display networks
- Corporate offices and lobbies
- Schools, Colleges and Universities
- Government & Hospitality

Publish any multimedia content across your network or via the Internet. Display announcements, sales presentations or real-time sales statistics. All popular media types are supported.

Navori lets you communicate with your audience effectively and reliably using LAN, the Internet, Satellite or removable storage device.

SUPPORTS POPULAR MEDIA FORMATS

Display multiple media on screen simultaneously. Create modular and flexible playlists for your entire Player network.

Supported media formats are:

- Adobe Director® MX, Shockwave® 8.5 and Flash
- Microsoft PowerPoint® 2007
- Video: MPEG layer 1, 2 and 4, Windows® and HD, FLV
- Audio: WAV, WMA, MP3
- Streaming: MMS and ASF
- IP and on-demand TV
- Images: BMP, GIF, JPEG
- HTML and all inferred functionalities*
- DVD-Video playback, TV-Tuner and DirectX based input feeds**.

Navori® **Crawling Banner** displays text entered manually, external text files and RSS data from public sources. Navori also supports custom Flash banners that you can either display as a background element to a Navori Banner or display on its own. All Flash functionality is retained. Navori® **Mosaic™** lets you display multiple media clips on screen simultaneously. Go from full screen media to multi-zoned content quickly and easily. Zoned content can either be individual media clips or complete playlists.

CONTENT MANAGEMENT

Navori Server lets you manage global and local content within few clicks.

Customize your content for each Player.

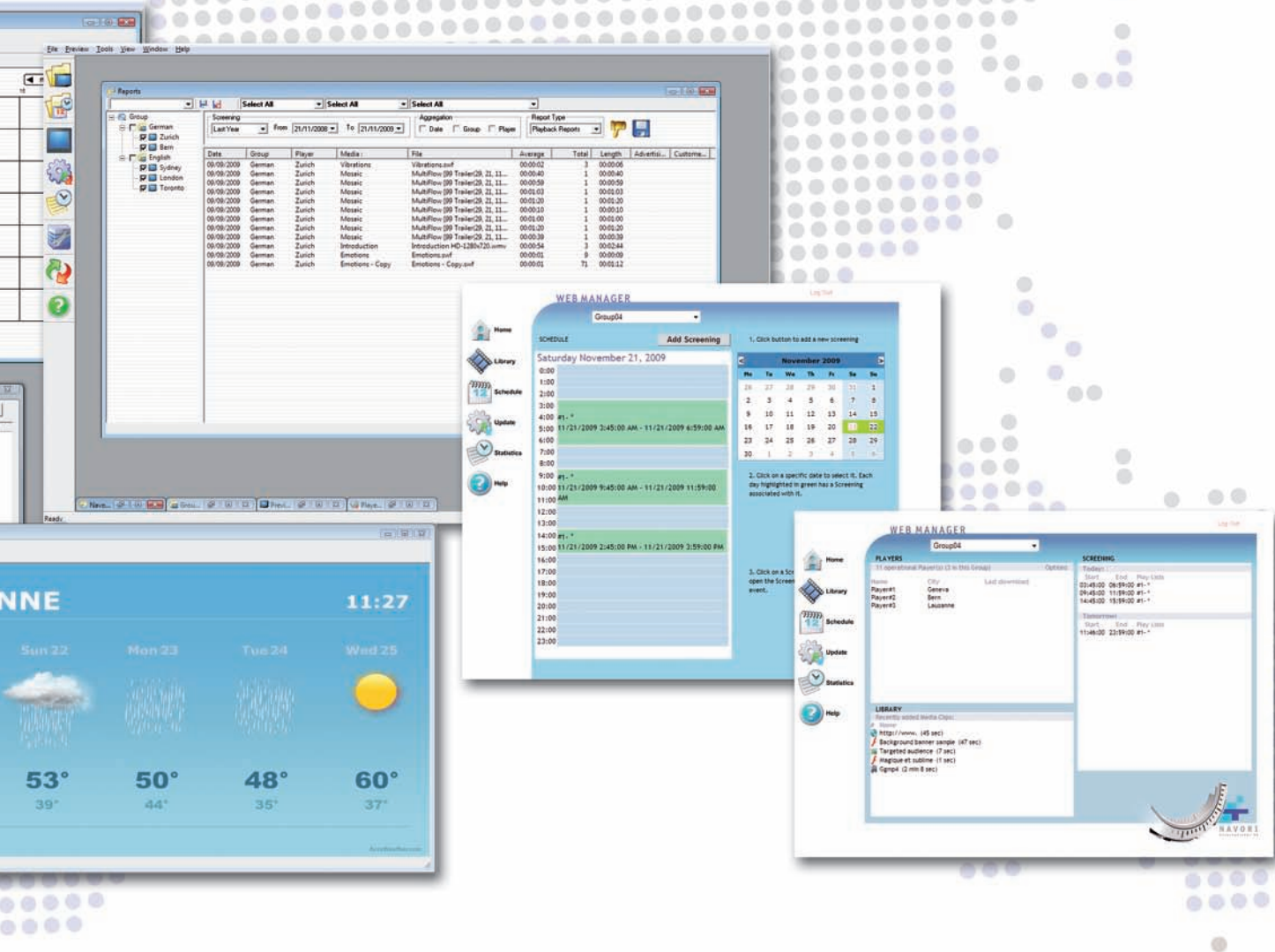
Content added to the master (shared) library is available to every group. Content added to group libraries is only visible to the currently selected group. You can mix content from each library to create any type of playlists then customize your program for whole a group or for each Player. Navori offers the most flexible content management system on the market.

Assign validity periods to your content. Media can be sent to Players immediately but will only play at the time and date of your choice. When the media expires, it stops playing and can be eventually purged.

Delegate group management rights with customized access levels. Managers can be given group or global content rights and publishing rights as required. Using this system, Navori Server Enterprise users can host a large advertising based signage network and provide specific group management rights to their customers. Each manager will be able to operate autonomously within his assigned group, adding new content or modifying playlists and scheduling as needed.

WHY CHOOSE NAVORI ENTERPRISE EDITION?

- Update thousands of Players with a single mouse click.
- Manage global and local ad campaigns.
- Multiple managers supported with profile and right management.
- Management done through Web and Windows clients.
- Application interface languages: Arabic, English, French, German, Polish and Spanish.



REAL-TIME PLAYER MONITORING

Navori Server Enterprise Edition tracks the status of your Players in real-time.

Players communicate autonomously and provide proof of receipt each time they download new content. The system tracks the status of all your Players and alerts you when a screen is turned off or when a Player has lost connectivity.

The optional Watchdog module can perform several system level diagnostics and even alert you before a problem occurs. If no action is taken and the Player misbehaves, Watchdog will detect it and re-start the application. All data gathered by Watchdog will enhance your Player status reporting even further providing a detailed picture of your entire network.

PROVIDES DETAILED PLAYER REPORTS

Navori Server provides "proof-of-play" statistics and event history reporting.

These reports offer a global view of all Player activity and media playback on a continuous basis. This system offers multiple views of your network. You may drill down to individual media clips, view activity by geographical area or define your own criteria.

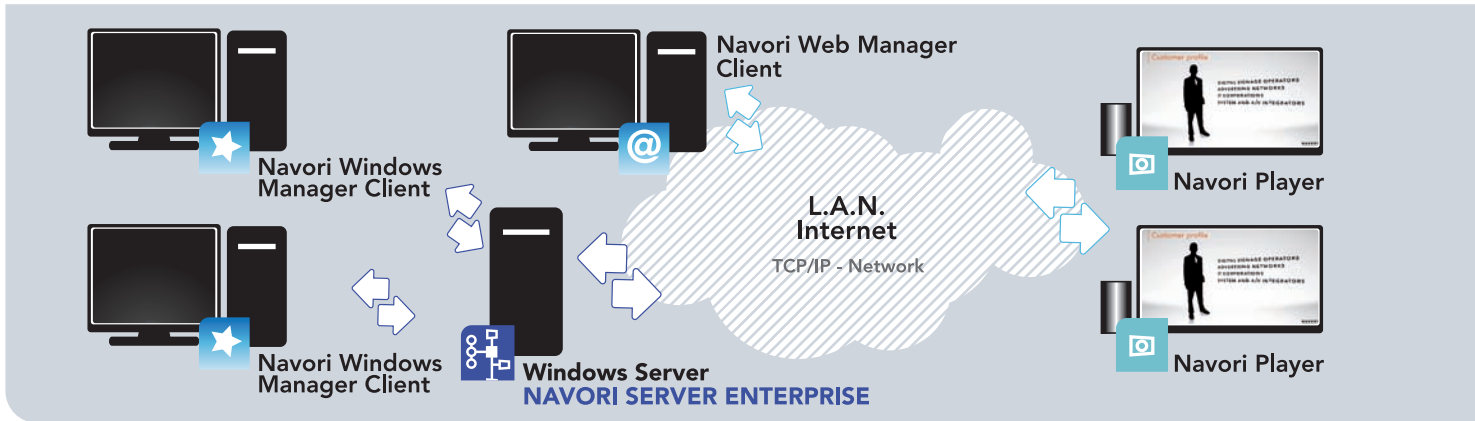
Reports can be extracted and saved to a CSV formatted file, making the data available to any compatible third party billing or media management application.

* ALL ONLINE FEATURES/SERVICES REQUIRE INTERNET ACCESS WITH A MINIMUM 128 KBPS CONNECTION SPEED [ISDN/XDSL, T1, T3]

** ALL DVD/SPECIAL FX/EXTERNAL SOURCE FEATURES REQUIRE DIRECTX 9.0 OR LATER AND SPECIFIC CODEC FOR PLAYBACK. USE HARDWARE 3D ACCELERATOR (IF ANY). THIS WILL IMPROVE PERFORMANCE AND OUTPUT QUALITY.

DEPLOYMENT SCHEMATIC

The NAVORI Server Enterprise application requires Windows 2008 Server and Microsoft SQL Server. LAN users who wish to manage their own groups and Players will each require a copy of NAVORI Windows Manager. If your users wish to manage their display networks via the Internet, you must purchase and install NAVORI Web Manager on the same server hardware as NAVORI Server Enterprise. NAVORI Web Manager lets up to 5 concurrent users manage their assigned groups from a remote location.



NAVORI Enterprise Edition is one of the most versatile and cost-effective digital signage solutions on the market. NAVORI Enterprise Edition can accommodate individual FTP Servers for each group of Players and downloads are optimized, making the best possible use of available bandwidth. NAVORI Enterprise is highly scalable and very reliable which makes it an ideal solution for large scale deployments. Communicate via private LAN or public Internet. You can even mix both types of connections and manage it all through a single Navori Server. NAVORI Enterprise Edition is a self-hosted solution so no fee-based servers are required.

NAVORI ADD-ONS

- **Navori Remote Boost Trigger Module** – Lets you trigger a specific media clip across all your screens on-demand from a central location.
- **Navori HD TV-Tuner Module** – Enables Navori applications to display HD TV content (requires compatible DirectX TV Tuner card).
- **Enhanced Watchdog Module** – Watchdog is a background module that monitors the Navori Player application, ensuring optimal performance. The Watchdog also provides additional statistics on the Player PC which are retrieved and processed by Navori Enterprise Server. In case of a Player malfunction, Watchdog will restart the application a preset number of times and then alert you via email if the problem persists.

MINIMUM SYSTEM REQUIREMENTS

NAVORI Windows Manager

- Microsoft Windows 7, Vista and XP (all versions, 32 and 64 bit supported).
- Intel Pentium CoreDuo Processor.
- 1 Gb RAM, 7200 RPM Hard Drive with 300 Mb free space.
- DirectX compatible, accelerated video card.
- DirectSound compatible audio card.
- Windows Media Player v11.
- Internet Explorer 6 or more recent.

NAVORI Web Manager

- Microsoft Internet Explorer 7 or more recent.

NAVORI SERVER ENTERPRISE EDITION

HOSTED WITHIN YOUR LOCAL AREA NETWORK (LAN)

- Microsoft Windows 2008 Server or 2003 Server SP2.
- Intel Xeon CoreDuo Processor (or equivalent).
- 2 Gb RAM, 7200 RPM Hard Drive with 300 Mb free space.
- DirectX compatible, accelerated video card.
- Microsoft.Net framework 2.0.
- Microsoft IIS Services v6.
- Web Services Extension AppNet 2.
- Windows Media Player v11.
- Internet Explorer 6 or more recent.
- Fixed IP address.

Navori Software installed on this system:
Server Enterprise v5.1

FTP SERVER

OPTIONAL - CUSTOMER OR EXTERNAL HOSTING PROVIDER

- May be Microsoft Windows or Linux based.
- FTP Server used must support "virtual folders".
- Load balancing is recommended for deployments exceeding 500 Players.

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AUTHORIZED RESELLER

