

Navori Labs Launches QL Access Control

Add-on feature for forthcoming QL digital signage software release regulates the flow of traffic and enforces local occupancy rules in public spaces

LAUSANNE, SWITZERLAND, June 9, 2020 – Navori Labs announces the launch of QL Access Control, a new feature developed in response to the COVID-19 crisis. Available as an add-on to its forthcoming QL digital signage software, QL Access Control enables retailers and public spaces to monitor and secure entry and exit traffic in compliance with the latest health regulations.

QL Access Control provides unique value through real-time calculations and evaluations of visitors on premises. The software:

- Counts, screens and guides visitors
- Detects whether or not visitors are wearing protective masks, and identifies specific details about fabric types, shapes, colors, and patterns of each mask worn
- Monitors multiple entry points simultaneously
- Gives users the flexibility to set and adjust occupancy instructions

QL Access Control automatically manages visitor traffic via interactive digital signage combined with proprietary video tracking technology, and allows users to customize content in conjunction with their own venue-specific rules. Multiple inputs and outputs are available for facilities with more than one entrance and exit, and the software interoperates with security cameras for live streaming and monitoring purposes.

QL Access Control utilizes Navori Labs' recently announced Computer Vision artificial intelligence (AI) technology, which enables in-depth crowd analysis and content triggering based on real-time visual data and events. Visitor privacy is assured, as Computer Vision does not store, re-use, or disseminate personal data. In the context of QL Access Control, the AI applies silhouette detection (including the detection of face masks), but not facial recognition.

“QL Access Control was specially designed to safeguard organizations by helping them to comply with local health and safety regulations, and to optimize ROI with an enhanced customer experience and reduced security costs,” says Jerome Moeri, CEO, Navori Labs. “Its automated, real-time functionality gives users the information they require to keep their operations running smoothly, while providing them with the peace of mind they need to focus on their core business.”

About Navori Labs

Navori Labs is an enterprise committed to providing the most reliable, interoperable and user-friendly software application available in the industry. An exclusive leader in the global digital signage industry with nearly 25 years of experience, Navori has built a reputation as an industry innovator strengthened by a skilled engineering team, and continued investment in research and development initiatives. Navori has also continued to invest in global growth, with local and regional resources available worldwide. Navori's flagship QL digital signage engine is built with everyone in mind, and has been standardized for use in many of the largest digital signage networks around the world. The company's engineering approach balances efficient design and operation with exceptional performance for answering integrators' and end-users' expectations. Visit www.navori.com for more information.

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