Navori Labs Boosts QL Digital Signage Software

Fully redesigned QL 2.2.5 software accelerates content management process, enhances analytics, interoperability and monitoring and support pandemics controls compliance.

LAUSANNE, SWITZERLAND, June 16, 2020 – Navori Labs announces the immediate availability of QL 2.2.5, the latest version of its pioneering digital signage software. The new version delivers a refreshed software suite with 16 innovations that emphasizes an improved user experience across its core components, while integrating new features that address emerging digital signage trends.

Navori's QL is offered in two versions, QL Express and QL Professional. The platform comprises three main components: QL Server, available in the Navori Cloud or as an on-premise solution; QL Content Manager, a user-friendly web-based UI for desktop and mobile devices; and QL Player, the cross-platform media player software for delivering multi-zone, multi-threaded, and multi-layered content. All receive substantial updates in QL 2.2.5.

"Our partners and users across the world require digital signage solutions that adapt to their workflow, and not the other way around," says Jerome Moeri, CEO, Navori Labs. "QL 2.2.5 offers a sophisticated feature set to truly optimize networks to meet specific organizational requirements. These improvements across content management, interoperability and analytics ensure a straightforward, seamless experience for all of our customers."

<u>Content Management Improvements</u>
The most significant improvements focus on QL Content Manager, which applies the latest programming and proprietary languages within its completely rewritten software. These enhancements accelerate UI functions by eight times the speed of its preceding version, with a 50 percent reduction in server load to support faster processing. The latest version also adopts the highest security standards, with certification to host tens of thousands of players for large-scale digital signage networks.

The latest QL Content Manager improvements extend to QL Designer, a special integrated module for content creation. New features streamline both the content creation and approval process, including the ability to copy and delete objects simultaneously while working with templates and media. Additionally, a new object snap feature improves media presentation with simplified alignment and positioning, and the application of effects to multiple objects including text fields, dates, times, and top-layer images.

QL Content Manager also adds a new Smart Folder feature within its media library, allowing users to display content based on assigned tags, final expiration status, and user type, along with clear guidance on what content requires approval before distribution. Monitoring within QL Content Manager has also substantially improved, with a defined window to display additional QL Player data across display models, available storage, and the version of each player's OS. The redesigned QL Content Manager UI provides detailed QL Player diagnostics for advanced monitoring and performance data, with the ability to export QL Player lists detailing current status.

Interoperability Improvements
While most updates focus on the user experience, QL 2.2.5 also brings new features and improvements for system interoperability. At the core, QL Server can now download all stored content via the Content Properties window, with proof of playback reports that provide each impression's exact time. QL 2.2.5 also strengthens interoperability with QL Player for BrightSign, a custom software application that integrates Navori's QL software and OS on a common SD card.

Navori has also tightened QL Server and Player interoperability with QL Mobile, Navori's recently-introduced smartphone and tablet tool for interactive, localized content management. Interoperability is improved through new WebSockets for real-time communications tied to content publishing, remote player reboots, data feed updates and QL Player software updates, among other features. For example, QL Mobile users can now turn multiple displays on or off with a single tap, while an extended tap enables editing (template data feeds, edit values) and image uploads via OneDrive, Google Drive, and other cloud-based storage platforms.

COVID-19 Response: Counting, screening and guiding visitors
QL 2.2.5 also integrates "QL Access Control", a new add-on feature announced last week that helps facilities to regulate and secure entry and exit traffic. QL Access Control leverages the company's Computer Vision artificial intelligence (AI) technology and performs real-time calculations for number of visitors, presence of protective face masks (including all fabric types, shapes, colors, and patterns); and foot traffic management via interactive digital signage.

"With the primary goal of streamlining compliance with the latest public health regulations, QL Access Control lets users customize content in conjunction with their own venue-specific health and safety and business best practices," added Moeri.

About Navori Labs
Navori Labs is an enterprise committed to providing the most reliable, interoperable and user-friendly software application available in the industry. An exclusive leader in the global digital signage industry with nearly 25 years of experience, Navori has built a reputation as an industry innovator strengthened by a skilled engineering team, and continued investment in research and development initiatives. Navori has also continued to invest in global growth, with local and regional resources available worldwide. Navori's flagship QL digital signage engine is built with everyone in mind, and has been standardized for use in many of the largest digital signage

networks around the world. The company's engineering approach balances efficient design and operation with exceptional performance for answering integrators and end-users expectations. Visit www.navori.com for more information.

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