NAVORI LABS

Navori Labs Wins Two Awards for Digital Signage Software Innovation

QL Mobile wins prestigious awards from Commercial Integrator and Digital Signage Magazine

LAUSANNE, SWITZERLAND, June 23, 2020 – Navori Labs, a pioneer and global industry leader in professional digital signage software, has been recognized by two industry-leading publications for QL Mobile, among its most recent innovations for the digital signage market. The prestigious awards from *Commercial Integrator* and *Digital Signage Magazine* were announced in the days leading up the InfoComm Connected virtual tradeshow, which took place June 16-18.

QL Mobile is an interactive, localized content management tool built for the mobile workforce that runs on smartphones and tablets. The HTML5-based software makes digital displays, video walls and LED displays accessible to more staff, and to serve an organization's needs in more efficient and productive ways with non-desk employees. Users can freely interact with local screens, remotely control media players, and customize content without requiring special software, an app, or local computer access.

Navori Labs was first named a 2020 *Commercial Integrator* BEST Award winner in the "Audio/Video, Digital Signage Software" category. QL Mobile was chosen by an independent panel of judges, along with the editors of *Commercial Integrator* magazine.

"Our judges make sure to consider the benefits each product provides to integrators and their businesses," said Jonathan Blackwood, Editorial Director, *Commercial Integrator*. "Further, we try to consider how these products improve the workflow of end users once the integrator is finished with the project and off the site. When it comes down to it, the products selected this year provide serious benefits to integrators and their customers."

Navori Labs was subsequently announced as a 2020 Future Best of Show InfoComm Special Edition Award winner by *Digital Signage Magazine*. QL Mobile was selected by a panel of anonymous judges, including engineers and industry experts.

"The AV manufacturing community is pushing ahead in the face of challenging circumstances. This year's winners reflect the creative design and innovative functionality that industry leaders continue to deliver in all categories," said Camille Burch, editor, *Digital Signage Magazine*.

"QL Mobile's true innovation is the ability to turn screens into interactive tools, and provide users with the freedom to use the mobile devices of their choosing regardless of operating system or

brand," said Jerome Moeri, CEO, Navori Labs. "QL Mobile, along with other very recent Navori innovations such as QL Access Control and Computer Vision, will evolve how business and organizations leverage digital signage in busy public spaces. We thank the judges of these prestigious award programs for recognizing the real-world benefits that QL Mobile offers to our global end user customer base."

About Navori Labs

Navori Labs is an enterprise committed to providing the most reliable, interoperable and user-friendly software application available in the industry. An exclusive leader in the global digital signage industry with nearly 25 years of experience, Navori has built a reputation as an industry innovator strengthened by a skilled engineering team, and continued investment in research and development initiatives. Navori has also continued to invest in global growth, with local and regional resources available worldwide. Navori's flagship QL digital signage engine is built with everyone in mind, and has been standardized for use in many of the largest digital signage networks around the world. The company's engineering approach balances efficient design and operation with exceptional performance for answering integrators and end-users expectations. Visit www.navori.com for more information.

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